

For Immediate Release

Mob Art

Presents

The Henna Warriors

Henna knows no boundaries

An exhibition by Sara's Henna,
with photography by Joyce Yung and Kenneth Lim

MobArt @ Philia HOME, G/F, 5 U Lam Terrace, Central, Hong Kong

Opening Reception: 22nd Oct (Fri) 6.30 – 8.30pm | **RSVP:** rsvp@mobartgallery.com

Duration: 22nd Oct to 3rd Dec 2010

Gallery Opening Hours: By appointment only

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MobArt is proud to present a whole new form of Art in collaboration with Sara's Henna. This exhibition showcases two forms of Art: The Henna Art by Sara Mush and the photography by Joyce Yung and Kenneth Lim. This is an unprecedented collaborative project for MobArt and part of our proceeds from the sales of artworks will be in aid of the worst humanitarian crisis in Sara's home country, the flooding in Pakistan.

Hen.na (noun)

The powdered leaves of a tropical shrub, used as a dye to color the hair and decorate the body.

War.ri.or (noun)

A person who shows great vigor and follows a specific code of conduct which values honor, faith, loyalty and courage.

Henna Warrior:

A strong female personality, who is not afraid of the unknown, and is determined to accomplish the goals she has set for herself. The Henna Warrior is adaptable and flows with the path life presents her with, taking on challenges and bending with the curves, yet staying true to her roots and values.

The 'Henna Warriors' exhibition ties in 4 months of connecting individuals, crossing borders and exploring the power of the traditional form of Henna Art. This campaign aims to create awareness of henna art and break the boundaries of henna design by invigorating traditional eastern henna with modern art in order to portray the strong personalities of HK's modern entrepreneurial women.

Henna has always been Sara's passion, and she is proud to share it with the world. It has helped her adapt to the fast-paced modern world while remaining close to her roots. Because it is not permanent, it allows her to express herself in a reflective and re-inventive way. Henna is her haven.

Sara's inspirations for this campaign are four entrepreneurial women in Hong Kong who are from four corners of the globe. The patterns and designs on the specific parts of their body represent their strength, vitality and vigor. The designs also draw inspiration from quotes by Paulo Coelho's book 'Warriors of Light' and these quotes act as reflections of the henna warriors.

Main sponsors:



About Sara's Henna

Sara is a third cultured individual who is always eager for challenges and unique experiences in every phase of her life. Since graduating from Loughborough University a year ago, Sara became actively involved in the emerging handmade arts scene in Hong Kong and saw the need for creating a better awareness of traditional and cultural forms of art. She has since established her own freelance business called 'Sara's Henna'.

'Sara's Henna' stems from her need to put her passion and endless energy to productive use by promoting the traditional art of Henna in Hong Kong. Sara strives to bring together people from all ages, cultures and backgrounds through this exotic art and the unique events she organizes and takes active part in. Her aim is to color Hong Kong with Henna till every person from young to old has had this unique experience at least once in his or her lives! To learn more about Sara's Henna, visit:

<http://SarasHenna.com>



About

Come home to Philia HOME, a stylist concept space for social living that offers you the privacy and comfort of a residential setting without all the hassle.

Our staff can help you create custom menus and unique details for your perfect event. We cater everything from intimate gatherings to corporate functions.

Bring your entertaining to the next level – Come HOME.

About MobArt Gallery

MobArt is an art gallery with a twist. Unlike the traditional art galleries, we don't have a physical space, we are *mobile*. We "pop up" everywhere in the city and may one day appear just round the corner of where you live or work.

Our *Concept* is simple – we utilise alternative urban spaces like restaurants, coffee shops, lounges etc. to curate Art shows.

Our *Goal* is clear – to make Hong Kong a better place for Art. Elevating people's interest and appreciation for Art by making Art an integral part of our everyday life would in turn foster an environment that supports and nurtures young, talented artists.

Join us and become part of the MobArt movement!



Immaginare Consulting provides image and lifestyle consulting to help clients harness the power of confidence.

KalaMakeup expressing artistic talents by applying makeup using different faces as canvases

Kanchan Couture designs luxury women's wear and wedding dresses in Central, Hong Kong.

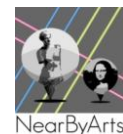
kenneth lim photography provides portrait and event photography

RAW strives to create an outlet for people to uncover their passions by bringing art into their daily lives.

Sassy Hong Kong is a group where girls can get together and make new friends while doing exciting things in the city.

Wine sponsor: **Cuvées**

Media Sponsors:



Beneficiary organization:

