

## a Yip, Kin Yip Cheng

### Statement

Yip was born and grew up in Hong Kong. He finished studying in graphic design and illustration in 2000, after that, he had worked in a magazine and started to develop his own drawing style and shown his illustration in different magazine.

Yip also interested in web and animation so he turned into a web designer in 2005, after 2 years, he became the member of Hong Kong Society of Illustrators and joined a design project of "Noah Ark" in Ma Wan, Hong Kong, at the same time, he started to show his illustration in cafe, Kubrick and hotel.

After finished the Noah Ark project, he is now a freelance illustrator, graphic and web designer.

### Education

2001 – 05 **IVE** - Higher Diploma in Product Design and Technology

1999 – 00 **KTVTC** - Higher Certificate in Graphic Design and illustration

### Work Experience

2007 – 09 **Bezalel Communication Ltd** – Graphic Designer

2005 – 07 **Pill and Pillow** – Graphic and Web Designer ([www.pillandpillow.com](http://www.pillandpillow.com))

2000 – 05 **Breakthrough Ltd** – Graphic and Product Designer

### Illustration Clients

U+ magazine, Breakazine, Muse magazine, Meta magazine, Metro-pop magazine, HK magazine, WestEast magazine, Dot magazine, Breakthrough, QOD, HKTDC, LCX, Nestle, MTR, M2K, Nike and Reebok.

### Exhibition & Publication

2009\_9 illustration exhibition in Regal Riverside Hotel

2009\_9 Interviewed by Metro-pop magazine

2009\_8 Interviewed by U+ magazine

2009\_8 Interviewed by HK i-Cable TV

2009\_8 <Bridge – Show Off 2009>illustration exhibition in Taikoo Place

2009\_5 <I am FSC>illustration exhibition in Kubrick

2008\_12 illustration exhibition in LA cafe

2008\_10 illustration exhibition in DY club cafe

2008\_4 illustration exhibition of HK international Printing and Packaging Expo 2008 in AsiaWorld-Expo

2007\_4 illustration exhibition of HK international Printing and Packaging Expo 2007 in AsiaWorld-Expo

2006\_9 Interviewed by Computer Art magazine.

### Award

2005 Converse Graffiti Competition – champion